JULIEN PREVIEUX
SELECTED WORKS

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www.previeux.net

Julien PREVIEUX
Born in 1974 in Grenoble, lives and works in Paris
Represented by Jousse Entreprise (Paris)

SOLO SHOWS

[2007]
Upcoming : . La Vitrine, Paris, France
Pseudo-collision, LIA, Grenoble, France
Management of Change and Conflict, galerie Jousse Entreprise, Paris, France

[2004]
Commotion, galerie Jousse Entreprise, Paris, France

[2001]
window 42, London, Great Britain

GROUP SHOWS

[2007]
Upcoming : . 10th Istanbul Biennial, Istanbul, Turkey
. " Tout contre ", La générale, Paris, France
. " Around the gallery ", Jousse Entreprise, Paris, France
. FRAC Alsace, Sélestat, France
. " Can't Stop, won't stop ", Nuke, Paris, France
" ...tout devient possible ", Les abattoirs de Riom, Riom, France
" 7/Sept ", Centre Culturel Maurice Eliot, Epinay-sous-Sénart, France
" World Factory ", San Francisco Art Institute, San Francisco, U.S.A.

[2006]
" Un peu plus que le monde ", Le 10 neuf, Centre régional d'Art contemporain, Montbéliard, France
" Un dimanche au musée ", MAC/VAL, Musée d'art contemporain du Val-de-Marne, Val-de-Marne, France
" Aujourd'hui forever ", Musée d'Art et d'Histoire, Saint-Denis, France
Liste06 - The young art fair, galerie Jousse Entreprise, Basel, Switzerland
" La Position du tireur couché ", Le Plateau - Frac Ile-de-France, Paris, France
" Prise de rue ", Espace Culturel André Malraux, Rosny-sous-Bois, France
" Guet-apens ", La Générale, Paris, France
Art Brussels 2006, galerie Jousse Entreprise, Brussels, Belgium
" Re:Re ", Espace Paul Ricard, Paris, France
Pulse Contemporary Art Fair 2006, galerie Jousse Entreprise, New York, U.S.A.
" My Way ", galerie Jousse Entreprise, Paris, France
" www.magasin-cnac.org/with/previeux ", Le Magasin - Centre national d'Art contemporain, Grenoble, France

[2005]
" Artronica 2005 ", Bogota, Colombia
" Au-delà du Copan ", Espace Paul Ricard, Paris, France
" Timeline vol. 2 ", Bétonsalon, Paris, France
Art Athina 2005, galerie Jousse Entreprise, Athens, Greece
" Rendez-vous 2005 ", Musée d'Art contemporain , Lyon, France
" Arbeitshaus: einatmen. ausatmen. ", Kunsthaus Dresden, Dresde, Germany
" Attention à la marche (histoires de gestes) ", La Galerie, Centre national d'Art contemporain Noisy-le-Sec, Noisy-le-Sec, France
" Timeline ", www.time-line.tv (on-line exhibition)

[2004]
" Apparemment léger ", galerie de l'Ecole d'Art du Havre, Le Havre, France
FIAC 2004, galerie Jousse Entreprise, Paris, France
" L'horreur comique / esthétique du slapstick ", Centre Pompidou, Paris, France
" Terminal Five ", aéroport JFK, New York , U.S.A.
" Designed in France, Made in China ", Espace Paul Ricard, Paris, France
" Maison / Témoins ", The Store, Paris, France
" Beijing / dezoned / Paris ", Le Cube, Issy-les-Moulineaux, France
" Happy 2004 !! ", galerie Jousse Entreprise, Paris, France

[2003]
" Quitte à sauver le monde, autant le faire avec style.", The Store, Paris, France
FIAC 2003, galerie Jousse Entreprise, Paris, France
" La crise économique, c'est fantastique ", galerie Jousse Entreprise, Paris, France
" May your DV be with you ", Palais de Tokyo, Paris, France
" Ne pas tourner le viseur vers le soleil ", Centre d'Art contemporain, Brétigny-sur-Orge, France

[2002]
Festival " Acces-s 02 ", Pau, France
" Objets de réflexion ", Le Plateau, Paris, France
" Splash ", Paris Project Room, Paris, France
" Dehors-dedans ", Glacières, Bordeaux, France

[2001]
" Temporary Future ", School of Fine Art, Nottingham, Great Britain

[2000]
" MIKSE ", CAMAC, Centre d'Art contemporain, Marnay-sur-Seine, France
" En vue ", Galerie du Vidéographe, Montréal, Canada
" La nuit des vidéastes ", Cologne, Germany
" Ecrans sauvés par... ", Grenoble / Métafort, Laboratoires d'Aubervilliers, France
Galerie Anton Weller, Paris, France

[1999]
" 48th Vennice Biennial", invited by Costa Vecce, Venice, Italy
FIAC 1999, Anton Weller, Paris, France
Galerie de l'Alliance française, Montevideo, Uruguay
" Printemps du Québec ", Icono, Paris, France
" Playtimes ", sur une proposition de l'Ecole du Magasin, Ecole supérieure d'Art, Grenoble, France
Festival vidéo, Musée d'Art contemporain, Lyon, France

[1998]
" Déplacements ", galerie Anton Weller, Paris, France
" VideoEx ", Festival vidéo, Zürich, Switzerland
" Circuits ", Lausanne, Switzerland
" GLASSBOX open : In Vitro ", Glassbox, Paris, France
Kunstmuseum, Zürich, Switzerland

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[Press]

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Rehberg, Vivian, " Julien Prévieux ", artforum.com, février 2007
Moulène, Claire, " Julien Prévieux ", Les Inrockuptibles, 20 février 2007
Lechner, Marie, " Prévieux grippe la machine ", Libération, mardi 23 février 2007
Dagen, Philippe, " Julien Prévieux ", Le Monde, samedi 3 février 2007
Moulène, Claire, " Julien Prévieux ", Les Inrockuptibles, janvier 2007
Campagnola, Sonia, " Focus Paris ", Flash Art, juillet - septembre 2006
Fèvre, Anne-Marie, " La mécanique de La générale ", Libération, mercredi 5 juillet 2006
Bourriaud, Nicolas, Art Press 2, mai-juin-juillet 2006
Soulier, Emile, " Re-Re ", Art Press, juin 2006
Lechner, Marie, " Ces copies qu'on forme ", Libération, vendredi 17 mars 2006
Issaoui, Tarek, " Quand l'art bouscule l'entreprise ", La Tribune, vendredi 30 décembre 2005
Lechner, Marie, " Lettres de non-motivation ", Libération, lundi 31 janvier 2005
Kammerer, Mariette, " Je vous en prie, ne m'embauchez pas ! ", Le Monde Initiatives, octobre 2004
Dipasquale, Sylvia, " Eloge de la non motivation ", www.cadremploi.fr, 25 octobre 2004
Radier, Véronique, " Ubu refuseur d'emploi ", Le Nouvel Observateur, 2 au 8 septembre 2004
Alcalde, Maxence, " Julien Prévieux, Commotion ", www.paris-art.com, juin 2004
Rehberg, Vivian, " Julien Prévieux ", critics' picks, artforum.com, juillet 2004
Barachon, Charles, " Mordantes infiltrations ", Technikart, juillet 2004
" Impertinences rue Louise Weiss ", Le Figaro, vendredi 18 juin 2004
Rivoire, Annick, " Paris-Pékin, ping-pong artistique ", Libération, vendredi 20 février 2004
Mallet, Cécile, " Images ", Magazine, octobre-novembre 2003
Giard, Agnès, " Vandalisme high-tech ", Nova Magazine, janvier 2000
Bohn, Alexandre, Le journal des expositions, novembre 1999
Rivoire, Annick, " Les économiseurs crèvent l'écran ", Libération, 16 février 2000
Rivoire, Annick, " Manipulateur d'écrans ", Libération, 19 décembre 1999

[Catalogues]

Einatmen / Ausatmen, Dresden Kunsthaus
Au-delà du Copan. Beyond the Copan: Supernatural Urbanism, ensba éditions
Attention à la marche (histoires de gestes), La Galerie de Noisy-le-Sec (texte Julie Pellegrin)
Apparemment léger, Café-crème asbl, Luxembourg (texte Pierre Guislain)
Commotion, éditions Jousse Entreprise (texte François Piron)
Conçu en chine, fabriqué en France / Designed in France, made in China, ensba éditions
5ème mur, février 2004
UBI, festival Accès-s 2002 (texte Cécile Kerjan)
Playtimes, Grenoble, Ecole du Magasin, 1999 (texte Keren Detton)

Untitled (n+1)

MDF, acrylic, 4,7m x 5m x 3,2m, 2007





HAVE A REST

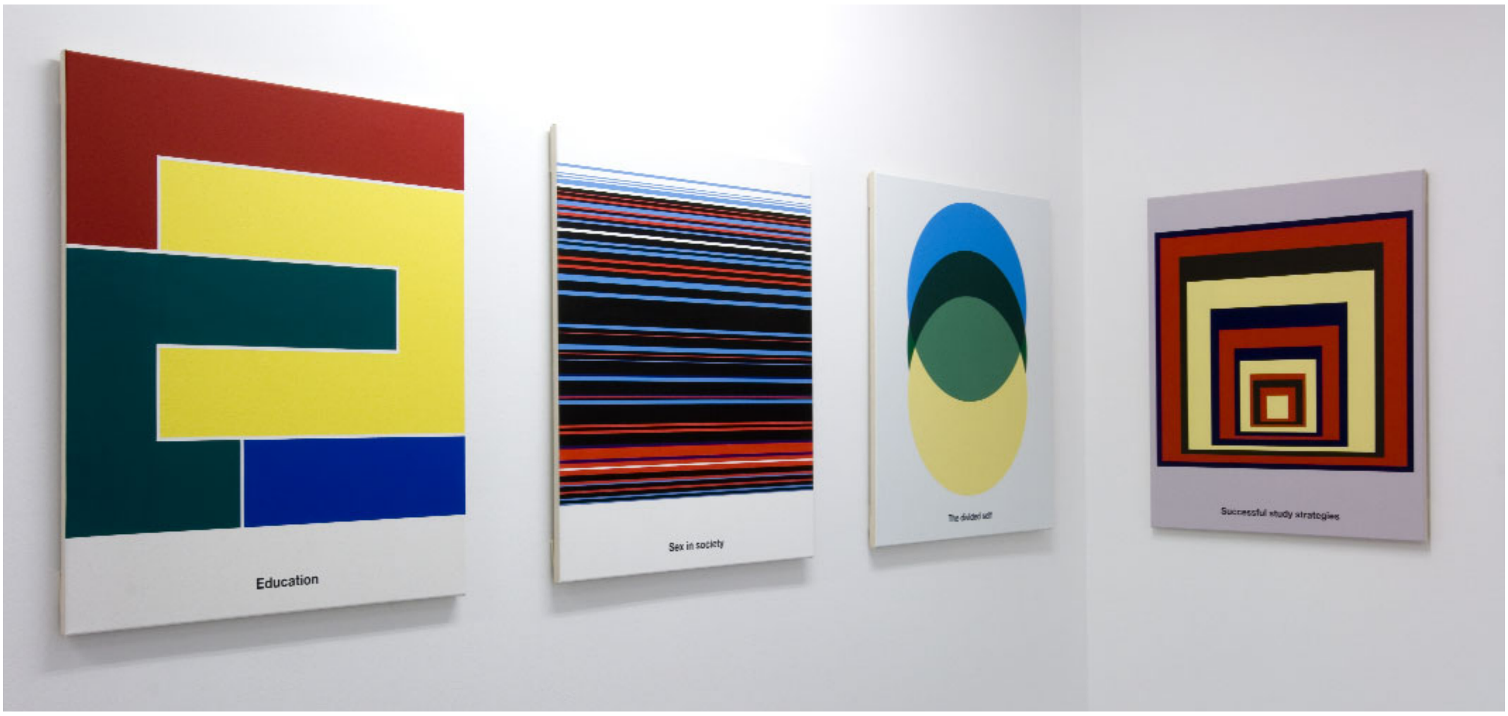
Sycamore, beech, leather, MDF. 3,5m x 3m x 2m, 2007

This sculpture is a replica of the first supercomputer designed by Seymour Cray in 1977 for the N.S.A.
This computer was a symbol of scientific positivism and the desire for power, The artist proposes an artisan's and empty version of it, a totem with magic powers and a piece of furniture made of leather and hardwood on which visitors may sit down.



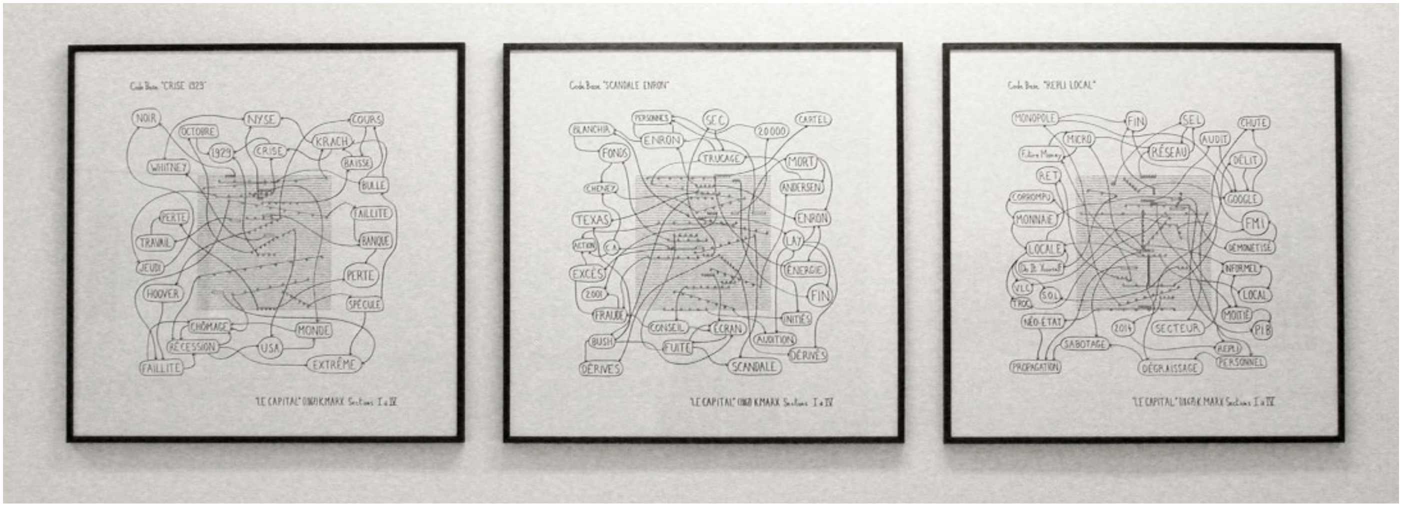
F.A.Q.
Acrylic on canvas, 75cm x 90cm, 2007

This collection of “abstract” paintings is presenting a series of geometric motifs associated with terms concerning social issues (education, sexual deviance, psychiatry, public interest...). These combinations, often used for book covers, involve the relation between accumulated knowledge and over-interpretation, formulation and formalization: to what degree do these motifs model the concepts referred to?

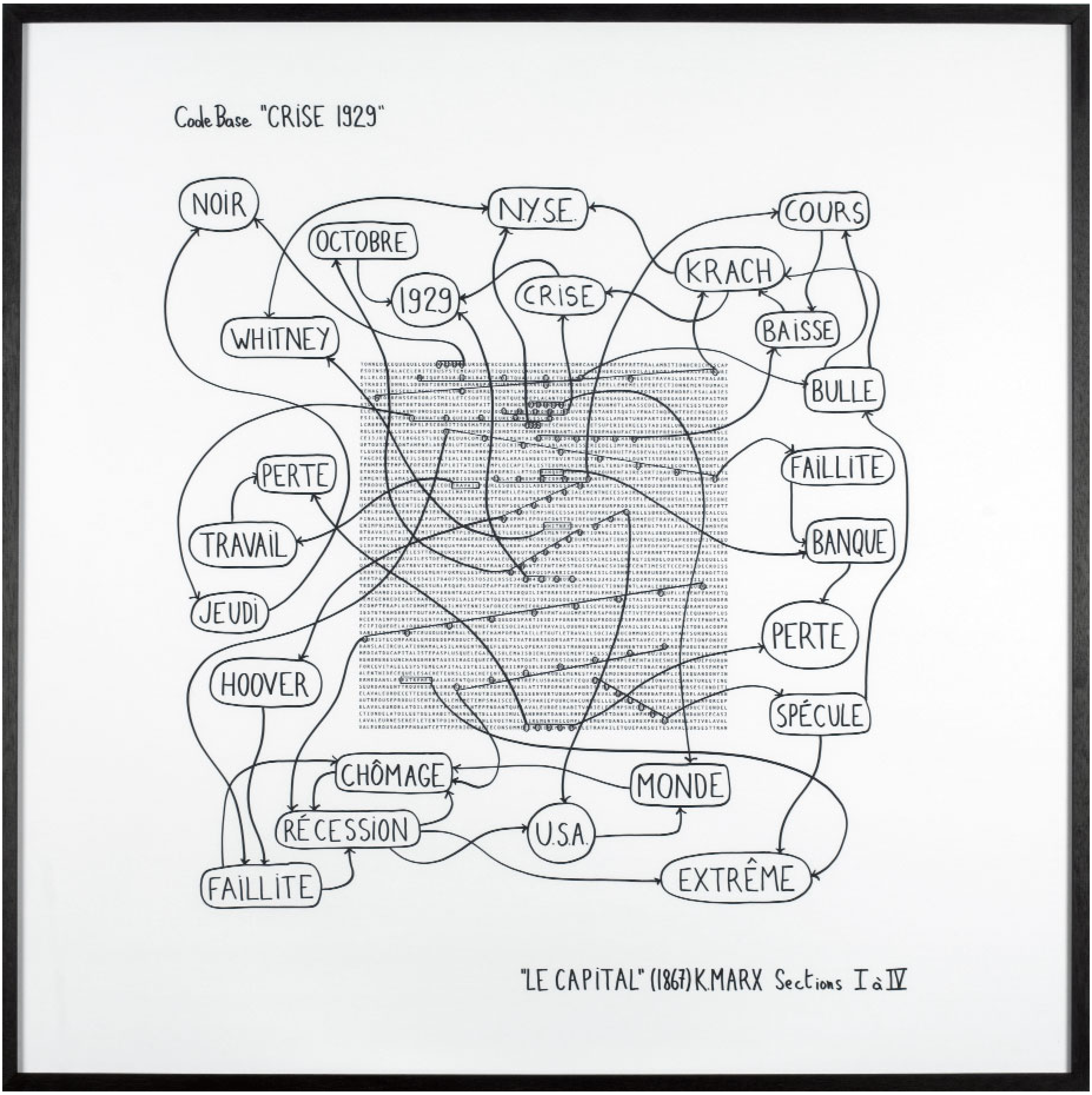


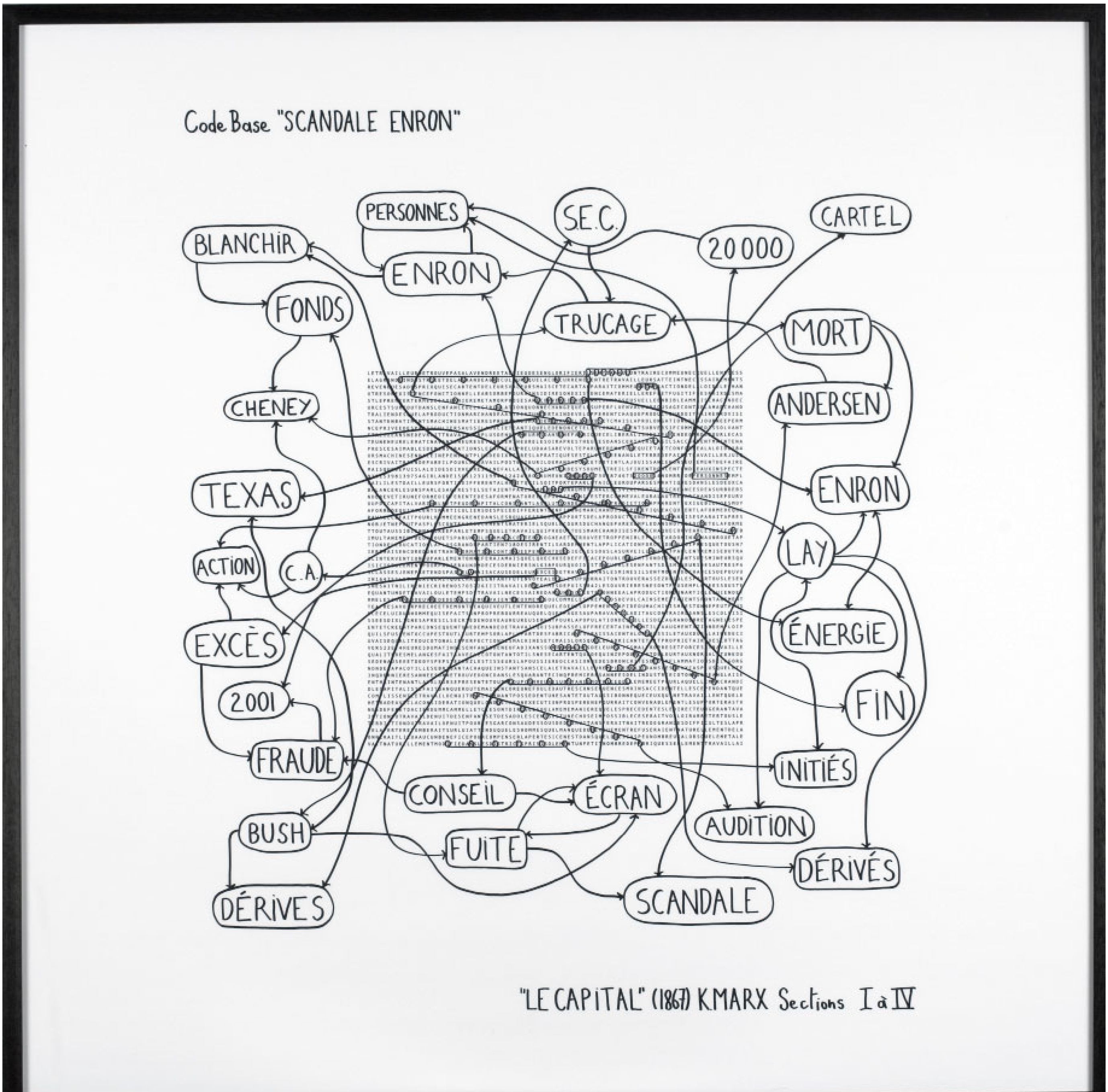


A LA RECHERCHE DU MIRACLE ECONOMIQUE
(Looking for the economic miracle)
Ink and ink-jet printing on paper, 2006-2007

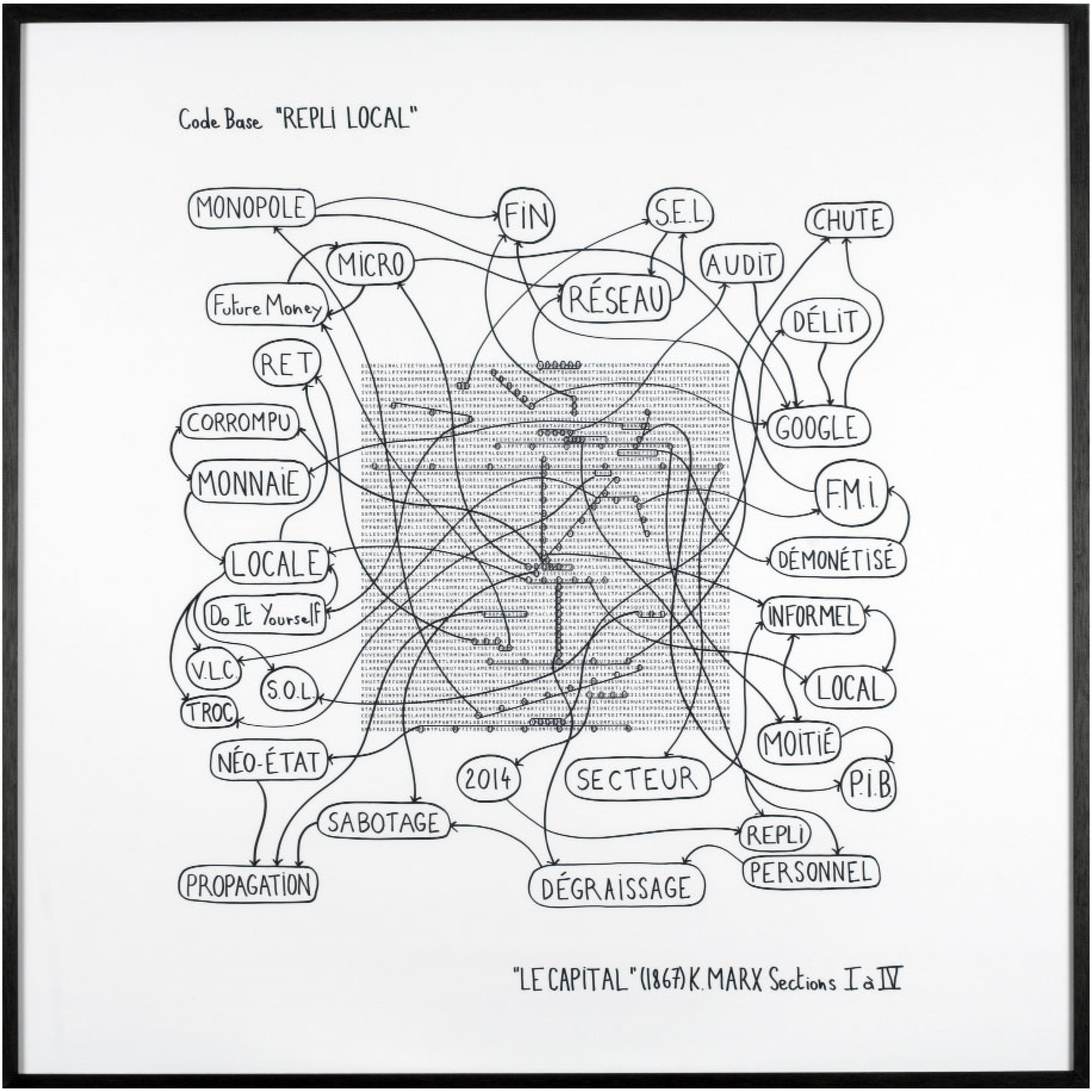


"A la recherche du miracle économique" is a triptych made up of three drawings. In the centre of each panel is an excerpt from Volume 1 of Capital, the border, or outer rim, is covered with an amorphous grouping of key words spotted in Karl Marx's text. The system of deciphering used to highlight these key words goes back to the biblical code. In the Middle Ages, monks used this code to reveal the secret meanings in sacred texts. The decoding technique shows hidden terms according to equidistant series of letters, words are laid bare by choosing a starting letter then by leaving out the same number of letters each time. The words are linked together by arrows suggesting relationships of cause and effect and membership. This network of lines form a graph which Julien Prévieux uses to chart the twists and turns of financial scandals and economic crises. In the first panel, the text written in 1867 predicts the Great Depression. The dates, facts and sometimes even the names of the people involved in the slump can be found. The second drawing brings together terms having to do with the very recent Enron scandal, symbol of today's malfunctions and of deregulation taken to the extreme. The people running the company, the politicians implicated in the affair as well as a whole set of terms concerning the failure of the company are found in the same way. The third and last element of the triptych depicts a future event: a widespread fall combining the development of an informal economy and the failure of the classic monetary system.
In these conditions, the search for the economic miracle looks to be pretty tough, the oracle tells of nothing but a series of catastrophes, a chaotic picture of the years gone by and the years to come. The events presented are so many icons of capitalism's spectacular failures. At one and the same time a book of economic analysis and revolutionary tool, Capital is a real "bible of the international workers' movement" (Engels), and it's to give him additional power, a prophetic power from which to extort hidden meanings.
The act of deciphering or decoding is at once complex, long and ridiculous. It forces economic analysis into some sort of mystical corner and points the finger at the overly "magical" interpretation of certain texts. The work gives its reading model and serves as a commentary highlighting the need to suspect the secret entries in all work. Julien Prévieux explores the boundaries between artistic praxis and economic reality, he extracts a kind of visual poetry from a complex reality in which the past, the present and the future get tangled up in a network that is forever wrapped and looped around itself.


Code Base "CRISE 1929"
NOIR
N.Y.S.E.
COURS
OCTOBRE
KRACH
1929
CRISE
BAISSE
WHITNEY
BULLE
FAILLITE
PERTE
BANQUE
TRAVAIL
JEUDI
PERTE
HOOVER
SPÉCULE
CHÔMAGE
MONDE
RÉCESSION
U.S.A.
FAILLITE
EXTRÊME
"LE CAPITAL" (1867) K.MARX Sections I à IV



Code Base "SCANDALE ENRON"
PERSONNES
S.E.C.
CARTEL
BLANCHIR
ENRON
20 000
FONDS
TRUCAGE
MORT
CHENEY
ANDERSEN
TEXAS
ENRON
LAY
ACTION
C.A.
EXCÈS
ÉNERGIE
2001
FIN
FRAUDE
INITIÉS
CONSEIL
ÉCRAN
BUSH
AUDITION
FUITE
DÉRIVÉS
DÉRIVES
SCANDALE
"LE CAPITAL" (1867) K.MARX Sections I à IV


Code Base "REPLI LOCAL"
MONOPOLE
FIN
S.E.L.
CHUTE
MICRO
AUDIT
RÉSEAU
Future Money
DÉLIT
RET
CORROMPU
GOOGLE
MONNAIE
F.M.I.
LOCALE
DÉMONÉTISÉ
Do It Yourself
INFORMEL
V.L.C.
S.O.L.
LOCAL
TROC
MOITIÉ
NÉO-ÉTAT
2014
SECTEUR
P.I.B.
SABOTAGE
REPLI
PERSONNEL
PROPAGATION
DÉGRAISSAGE
"LE CAPITAL" (1867) K. MARX Sections I à IV

SUITCASE n°1 (Minister of the Interior - May 30, 2006)

Photographs and stamps made with the fingerprints of Nicolas Sarkozy, 2007

May 30, 2006. I go to 20, rue du colonel Pierre Avia, 75015, Paris. The UMP [Union for a Popular Movement is the current ruling party in France] is holding a political meeting devoted to sport. The Minister of the Interior, M. Nicolas Sarkozy, will deliver a closing speech at 5pm. I ask a security agent to stand me in the path he will follow at the end of the speech. Just before 6pm, the Minister makes his way toward me, I hold out a book and a pen carefully wiped to him. After I obtained the dedication, I put the two objects cautiously in a plastic bag. The following day, I develop his fingerprints with a magnetic powder usually used by the officers on the scenes of crime . The suitcase you see below contains a text explaining the action, photographs of the fingerprints and stamps which allow everyone to repoduce them.



BAD
acrylic, 100 x 150cm, 2006

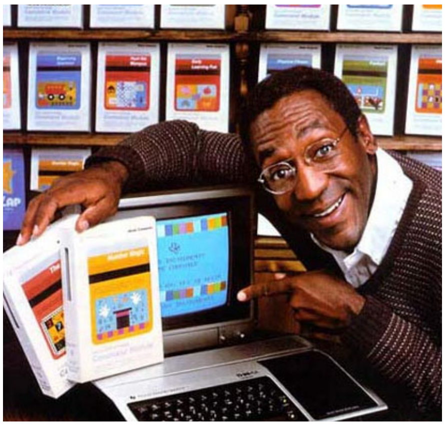
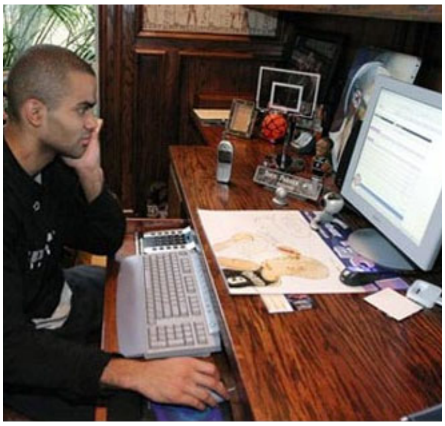


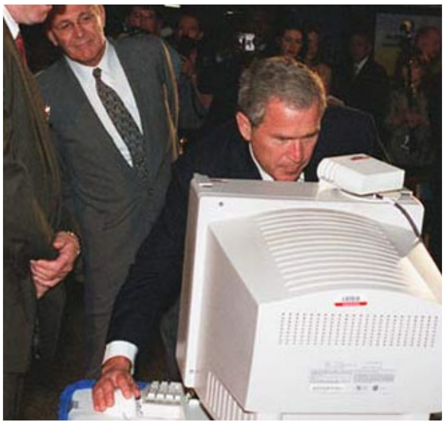
ECLAIRAGE ILLICITE

5 drawings on paper, 50x65 cm, acrylic and phosporescent paint, 2006

STARS LOVE COMPUTERS
slideshow, 2006

This slideshow has been realized for the homepage of an Art Center called “Le magasin” in Grenoble, France. It can be seen on its website at this adress: http://www.magasin-cnac.org/with/previeux

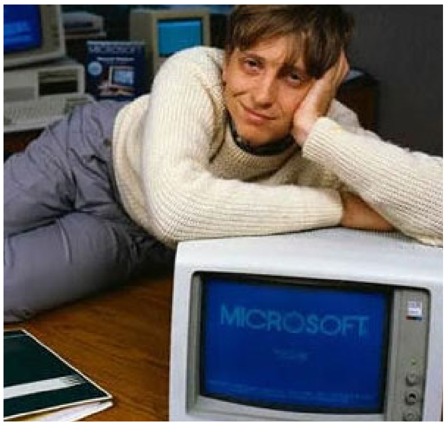











LETTRES DE NON-MOTIVATION

job offers, letters and replies, A4, ongoing project

With this undertaking, which has been unrelentingly conducted for several years, the artist responds in the negative to job offers gathered from the press. The lack of “motivation”, reasserted on a daily basis, thus becomes a full-time job. Each missive is the pretext for a different stylistic exercise which, by its often tragi-comic dimension, stigmatises the kafkaian absurdity inherent in this type of ritual. From Bartleby to the elderly, from the paranoid applicant to the overbooked, the author plays a host of roles in order to vehemently increase the number of arguments for his refusal. The answers sent by companies are all evidence of an impossible communication whereby the entire hiring system is seen to be faulty.

ARCHON
Group (France)

Filiale d'une banque d'affaires américaine, ARCHON Group (France) est une entreprise de 360 personnes, spécialisée dans la gestion de patrimoine immobilier et de portefeuilles de créances immobilières. Nous souhaitons renforcer nos équipes afin d'accompagner notre fort développement.

Administrateur base de données junior

Vous assurerez l'intégrité des données de la base, le chargement de données provenant d'autres systèmes (via SQLPlus). Vous aurez pour mission d'administrer les données de la base (créée sous Oracle) et de veiller au respect des contraintes du système.
Pour ce poste, vous justifiez d'une première expérience similaire significative. Vous maîtrisez les bases de données et le langage SQL. La connaissance d'Oracle et/ou d'Infomaker (outil de requêtes) serait un plus.
Poste en CDI.

Lettre de non-motivation ARCHON (job offer)

ARCHON

ARCHON Group (France), a subsidiary of an American investment bank, is a company with 360 employees, specialized in real estate asset and real estate loan portfolio management. We are keen to strengthen our teams to keep pace with our strong development.

Junior database administrator

You will be responsible for the base's data integrity, and for loading data originating from other systems (via SQLPlus). Your specific task will be to manage the base's data (created using Oracle) and to monitor compliance with the system's restrictions.
For this position you will have had similar meaningful initial experience. You are fully acquainted with databases and SQL. Knowledge of Oracle and/or Infomaker (a query tool) would be an added advantage.
Documentation and Information Centre post.

Please send your application, quoting reference ABDJ 6/03, to the DRH d'Archon Group (France), 53, rue de Châteaudun, 75009 Paris.

ARCHON
ABDJ 6/03
DRH d'Archon Group
53 rue de Châteaudun
75009 Paris

Julien PREVIEUX
10 rue Clavel
75019 Paris

Le 30/03/00,

Madame, Monsieur,

Je vous écris suite à votre annonce parue dans le journal "Carrières et Emplois".
Je jure que je n'ai rien fait de mal. Je jure que je n'ai jamais agi dans l'intention de nuire. Je jure que, même si certaines fois j'ai pu faire des erreurs, cela n'était pas de manière intentionnelle. J'ai toujours mené une existence paisible. Je paye mes impôts. Je ne bois pas plus que de raison (si cela m'est arrivé, je n'ai pas pris ma voiture pour rentrer chez moi). Je ne me drogue pas. J'aime les animaux. Je ne vole pas. J'achète des produits de grande consommation comme tout le monde. Je me connecte souvent à Internet. Je regarde la télévision. Je fais du sport pour garder la santé. Plus tard, je voudrais un enfant ou deux et un chien. J'ai aussi l'intention de devenir propriétaire foncier et peut être d'acheter des actions. J'ai des témoins qui m'ont vu ne rien faire. Je ne comprends pas de quoi je suis coupable. Je ne comprends pas pourquoi vous voulez me punir aux travaux forcés sur des bases de données. Le supplice est démesuré par rapport à mes minuscules erreurs (quelques anniversaires non souhaités, le gazon du jardin mal tondu, une absence ou deux à l'école non justifiées).
Je vous en prie, ne m'embauchez pas.

Dans l'attente d'une réponse
bien vouloir agréer l'expressi

Lettre de non-motivation ARCHON (letter)

ARCHON
ABDJ 6/03
DRH d'Archon Group
53 rue de Châteaudun,
75009 Paris

Julien Prévieux
10 rue Clavel
75019 Paris

30/03/00

Dear Sir, Madam

I am writing to you in response to your advertisement in "Carrières et Emplois" [Careers and Jobs]. I hereby swear that I have done nothing bad. I swear that I have never done anything with the intention of causing harm. I swear that, even if at times I might have made mistakes, it was never in a deliberate way. I have always led a quiet life. I pay my taxes. I do not drink more than is good for me (if I have happened to, I have not used my car to drive home in). I do not use drugs. I like animals. I do not steal. I buy everyday consumer articles like everyone else. I often log onto the Internet. I watch television. I do some physical exercise to keep my health in good shape. Later on I would like to have a child or two, and a dog. It is also my intention to become a landowner and perhaps buy some stocks and shares. There are people who have seen me doing nothing. I do not understand what I am guilty of. I do not understand why you want to punish me with forced labour on databases. The torture is out of all proportion in relation to my tiny mistakes (one or two unwanted birthdays, the garden lawn not well mown, a day or two when I skipped school for no good reason).
I beseech you, please do not take me on.

I look forward to a swift reply from you, and remain,
yours faithfully

Julien Prévieux

ARCHON
GROUP
(France)

Monsieur Julien PREVIEUX
10 rue Clavel
75019 PARIS

Paris, le 12 avril 2000

Objet : Votre candidature au poste d'Administrateur Base de Données Junior

Monsieur,

Nous vous remercions de la confiance que vous avez manifestée envers notre société en nous proposant votre offre de collaboration.

Malgré tout l'intérêt que présente votre candidature, nous sommes au regret de vous informer qu'elle n'a pas été retenue. En effet, si votre formation et votre expérience sont proches des exigences du poste, d'autres candidats y répondent de manière plus précise.

En vous souhaitant un rapide succès dans vos recherches, nous vous prions d'agréer, Monsieur, l'expression de nos salutations distinguées.

Lettre de non-motivation ARCHON (reply)

ARCHON
GROUP
(France)

Mr. Julien Prévieux
10 rue Clavel
75019 Paris

Paris, 12 April 2000

Re: Your application for the post of Junior Database Administrator

Dear Sir

Thank you for the trust you have shown in our company, as evidenced by proposing yourself as a candidate for the above position.

We nevertheless regret that, in spite of your interesting application, we cannot consider you as a candidate for this post. Your training and experience actually tally closely with the requirements of the job in question, but other candidates have responded in a more precise way.

We wish you swift success in your quest for a job, and remain,
Yours faithfully

Valérie Bissonnier
Human Resources Manager

Vous avez
- de 26 ans

Et vous avez envie de... REUSSIR...

A l'issue d'un Contrat de Qualification de 6 ou 9 mois (rémunéré 65% du SMIC dans tous les cas) dans l'un de nos centres de formation nous vous proposons un emploi dans la grande région de votre choix

CHOISISSEZ VOTRE METIER, NOUS ASSURONS VOTRE FORMATION

Vous avez moins de 26 ans et un niveau BAC à BAC+2 devenez rapidement

RESPONSABLE ENSEIGNE BRICOLAGE
RESPONSABLE DE SECTEUR ALIMENTAIRE (FUTURS DIRECTEURS)
RESPONSABLE SECTEUR CAISSE / FICHIER ARTICLE
GESTIONNAIRE COMPTABLE

Pour postuler : merci de nous envoyer votre dossier de candidature (CV + lettre de motivation + photo)
à **EFFCAD** - 50 avenue Georges Boillot - 91310 Linas
Tél : 01 69 80 33 07
mail : bvilmain@mousqu

0311738

Lettre de non-motivation EFFCAD (job offer)

You are 26. And you are keen to... SUCCEED...

After obtaining a six- or nine-month Qualification Contract (paid at 65% of the minimum guaranteed wage in all cases) at one of our training centres, we can offer you a job in the greater region of your choice.

CHOOSE YOUR PROFESSION, WE'LL PROVIDE YOUR TRAINING
You are at least 26, with BAC to BAC+2, so will quickly find a post

IN CHARGE OF DIY INSTRUCTION
IN CHARGE OF THE FOOD SECTOR (FUTURE DIRECTORS)
IN CHARGE OF CHECKOUT/PRODUCT DATASHEETS
AS ACCOUNTS MANAGER

To apply, please send us your candidate's dossier
(CV + letter of motivation + photo) to
EFFCAD - 50 avenue Georges Boillot - 91310 Linas
Tel: 01 69 80 33 07
e-mail: bvilmain@mousquetaires.com

EFFCAD
50, avenue Georges Boillot
91310 Linas

Julien Prévieux
11 avenue Gambetta
75020 Paris

Objet : candidature pour un métier

Le 14/03/2004,

Madame, Monsieur,

Je vous écris suite à votre annonce parue dans le journal « Le marché du travail ». J'ai l'impression que vous vous êtes trompés dans la rédaction de votre offre d'emploi : « Et vous avez envie de… réussir… », soyez rémunéré à 65% du SMIC pendant 6 ou 9 mois. Je n'ai pas saisi le rapport de cause à effet entre une envie de réussir apparemment débordante et un salaire si réduit. Une coquille a dû se glisser malencontreusement dans le texte, à moins qu'un si minuscule salaire donne par lui-même l'envie de réussir en quittant immédiatement son poste. Dans ce cas, il semble que le candidat potentiel préfère choisir d'aller voir vos concurrents avant de rentrer en contact avec votre entreprise. Paradoxe flagrant que je vous laisse essayer de démêler. Pour ma part, je refuse votre offre en vous demandant à l'avenir d'éviter ce genre de bévues.

Dans l'attente d'une réponse de votre part, je vous prie d'agréer, Madame, Monsieur, l'expression de mes sentiments distingués.

Lettre de non-motivation EFFCAD (letter)

EFFCAD
50, avenue Georges Boillot
91310 Linas

Julien Prévieux
11 avenue Gambetta
75020 Paris

Re: Job application

14 March 2004

Dear Sir, Madam

I am writing to you in response to your advertisement in "Le marché du travail" [The Job Market]. I am under the impression that you have made a mistake in the wording of your job offer:
"And you are keen to...succeed", you will be paid 65% of the minimum guaranteed wage for a six- or nine-month period. I fail to see the cause-and-effect connection between an apparently enthusiastic desire to succeed and such low pay. A typing error must have ill-advisedly crept into your advertisement, unless such a tiny salary per se prompts a desire to succeed which entails immediately quitting the job. In this instance, it would seem that the potential candidate would prefer to elect to go and see your competitors prior to making further contact with your company. This is a glaring paradox, which I shall let you attempt to unravel. For my part, I shall turn down your offer, and ask you in future to avoid this kind of gaffe.

I look forward to hearing from you, and remain,
Yours faithfully

Julien Prévieux

Les Mousquetaires

FORMER POUR GAGNER

Julien Prévieux
11 avenue Gambetta
75020 Paris

Montlhéry le 19 mars 2004

Monsieur,

Je vous remercie d'avoir lu avec autant d'attention notre offre parue dans le marché du travail.
Je pense que vous n'avez pas saisi l'objectif et le public concerné par cet encart.
En effet, cette annonce n'encourage pas les personnes actuellement en poste à démissionner, mais elle cible les jeunes aujourd'hui à la recherche d'un emploi sans ou peu d'expérience, qui par le biais d'un contrat de qualification court 6 à 9 mois (au lieu de 1 à 2 ans), pourront accéder à un métier en CDI évolutif.
Une chose est certaine, ces candidats potentiels peuvent aller à la rencontre de nos concurrents, ils n'obtiendront pas plus en terme de salaire, 65 % du SMIC est un taux fixé par l 'état lors de l'établissement d'un contrat de qualification.
L'avantage en venant chez nous c'est qu'ils toucheront 65 % pendant 9 mois maximum alors qu'ailleurs la durée sera d'un an minimum.

Je prends bien note que vous ne donnerez pas suite à cette offre et j'ai le regret de vous annoncer qu'à l'avenir vous lirez ce même type d'annonce.

En espérant que ces explications répondent à
monsieur, mes salutations distinguées.

EFFCAD
50, avenue Georges Boillot - 91310 LINAS
Tél. : 01 69 80 32 97 - Fax : 01 69 80 32 96
Siret : 379 400 773 000 30 - Code APE 804 C

Lettre de non-motivation EFFCAD (reply)

Les Mousquetaires

Train to Win

Julien Prévieux
11 avenue Gambetta
75020 Paris

Montlhéry, 19 March 2004

Dear Sir

Thank you for having so attentively read our job offer which appeared in "Le marché du travail".
I have a feeling that you have failed to comprehend our advertisement's goal and target public.
Our advertisement does not in fact encourage persons currently in work to resign; rather, it targets young people who are today seeking a job with little or no experience. These young jobseekers will be able to gain access to a profession with a permanent employment contract [CDI = contrat à durée indéterminée], by way of a short-term qualification contract for six to nine months (instead of 1-2 years).
One thing is certain: these potential candidates are free to check the situation with our competitors; they will not obtain a higher salary, 65% of the minimum guaranteed wage being a rate of pay set down by the state at the time when a qualification contract is drawn up.
The advantage of coming to us is that successful applicants will be paid 65% for a maximum of nine months, whereas elsewhere the period will be for a minimum of one year.

I have duly noted that you will not be taking up this job offer, and regret to have to inform you that you will be reading this same type of advertisement in the future.

In the hope that these explanations answer your question, I remain,
Yours faithfully,

Sandrine Lince
Deputy Director

EFFCAD
50 avenue Georges Boillot - 91310 Linas
Tel: 01 69 80 32 97 - Fax: 01 69 80 32 96
Siret: 379 400 773 000 30 - Code APE 804 C

Henkel

A Brand like a Friend

Marques & Technologies

Si notre offre vous intéresse merci de transmettre votre candidature (lettre + CV + prétentions) sous la réf. FAB/09/03 à l'attention de :

HENKEL FRANCE,
Nathalie Thevenet
2, rue des Etangs
77140 Saint Pierre les Nemours
ou e-mail :
nathalie.thevenet @henkel.com

Avec 48 000 collaborateurs dans le monde et un chiffre d'affaires de 9,6 milliards d'euros, notre Groupe spécialiste de la chimie appliquée, est l'un des principaux acteurs du marché des lessives, des colles & adhésifs, des cosmétiques, des produits d'entretien, avec des marques comme MIR, LE CHAT, MINIDOU, SOMAT, X-TRA, DIADERMINE, FA, SCHWARZKOPF...

Pour notre site de production de détergents et produits d'entretien, ceritifé ISO 9002 et ISO 14001 basé à NEMOURS (77), nous recherchons un :

AGENT DE MAITRISE FABRICATION

Au sein d'une organisation en perpétuelle évolution, le titulaire du poste devra faire face à des défis quotidiens pour améliorer la productivité des installations.

Sous la responsabilité du Responsable de Fabrication, le titulaire anime et coordonne l'activité d'une équipe de 5/6 opérateurs de fabrication afin de garantir la réalisation du programme de fabrication en quantité tout en veillant au respect des coûts, des délais, des normes et standards qualité.

Génie des procédés chimique
justifiez de 3 à 5 ans d'expérien

Ce poste s'intègre dans une c
en 3x8.

Lettre de non-motivation HENKEL (job offer)

Henkel
A Brand like a Friend

Brands & Technologies

If our offer is of interest to you, please send your application (letter + CV + expectations) using the ref. FAB/09/03 for the attention of:

HENKEL FRANCE
Nathalie Thevenet
2 rue des Etangs
77140 Saint Pierre de Nemours
or e-mail:
nathalie.thevenet @henkel.com

With 48,000 associates worldwide, and a turnover of 9.6 billion euros, our Group, which specializes in applied chemistry, is one of the leading figures in the market for detergents, glues and adhesives, cosmetics, maintenance and upkeep products, with brands such as MIR, LE CHAT, MINIDOU, SOMAT, X TRA, DIADERMINE, FA, SCHWARZKOPF...

For our detergent and maintenance and upkeep product site, certified ISO 9002 and ISO 14001, based in Nemours (77), we are offering a:

LOWER MANAGEMENT POSITION IN THE MANUFACTURING SECTOR

Within an organization that is forever evolving, the holder of this post will have to deal with daily challenges in order to improve the productivity of our installations.

The holder of this post, who will be answerable to the Manufacturing Manager, motivates and coordinates the activities of a team of 5-6 manufacturing operators so as to guarantee the execution of the manufacturing programme quantity-wise, while at the same time complying with costs, deadlines, and specifications and standards quality.
As an engineer involved in chemical processes/Industrial Chemistry, you will have had 3-5 years' experience in a similar post.
This post is incorporated within an organization which operates on a 3x8 basis.

Henkel France
Nathalie Thevenet
2, rue des Etangs
77140 Saint-Pierre-les-Nemours

Julien Prévieux
11 avenue Gambetta
75020 Paris

Le 10/09/2003
Réf : FAB/09/03

Madame, Monsieur,

Je vous écris suite à votre proposition de poste d'agent de maîtrise fabrication parue dans le journal « Le marché du travail ». Je suis tout simplement scandalisé par votre slogan « a brand like a friend », slogan que vous n'avez même pas pris la peine de traduire pour vos correspondants francophones. Toujours est-il qu'une compagnie comme la vôtre est loin d'être l'ami de l'homme. En mars 2003 vous déversiez deux tonnes de polluant contenant du nitrate de sodium à Belvedere dans le Kent. Votre entreprise attendit deux semaines avant de prévenir les autorités sanitaires tout en connaissant le danger que peut représenter ces produits pour la santé humaine et la vie aquatique. S'il s'agit des « défis quotidiens » auxquels il faut être confronté pour obtenir ce poste je préfère m'abstenir, je ne serais pas le complice de vos méthodes douteuses. Ceci étant dit, je refuse votre offre d'emploi, je ne joins pas mon curriculum vitae et je vous demande de retirer vos propositions de ma vue.

Dans l'attente d'une réponse de votre part, je vous prie, Madame, Monsieur d'agréer l'expression de mes sentiments distingués.

Lettre de non-motivation HENKEL (letter)

Henkel France
Nathalie Thevent
2 rue des Etangs
77140 Saint-Pierre-de-Nemours

Julien Prévieux
11 avenue Gambetta
75020 Paris

Ref: FAB/09/03
10 September 2003

Dear Sir, Madam

I am writing to you in response to your job offer for the lower management position in the manufacturing sector, as advertised in "Le marché du travail". I am quite simply scandalized by your slogan "A Brand Like a Friend", which you have not even taken the trouble to translate for your French-speaking correspondents. The fact remains that a company like yours is far from being man's friend. In March 2003 you discharged two tons of pollutant containing sodium nitrate at Belvedere in Kent (UK). Your company waited for two weeks before advising the health authorities, while well aware of the danger that these products may represent for human health and aquatic life. If what is involved here is the "daily challenges" which must be faced in order to land this job, I prefer to abstain, for I shall not be an accomplice to your dubious methods. This said, I am refusing your job offer, I am not enclosing my curriculum vitae, and I request that you remove your proposals from my sight.

I look forward to your response, and remain,
Yours faithfully

Julien Prévieux

Henkel

A Brand Like a Friend

Henkel France S. A.

Monsieur Julien Prévieux
11, Avenue Gambetta
75020 Paris

Date / Date 01/10/03
Réf. / Ref. Votre courrier du 10/09/03

Départ. / Dept. Présidence/Communication
Tél / Phone 01 46 84 94 05
Fax / Fax 01 46 84 92 97
E-mail / E-mail service.communication@henkel.com

Copies : G. Kervendal
N. Thevenet

Objet : votre courrier du 10 septembre 2003

Monsieur,

Nous avons bien reçu votre courrier du 10 septembre 2003 et nous vous en remercions.
Nous regrettons sincèrement la perception que vous avez de notre Groupe.

Pour vous expliquer brièvement notre démarche et qui nous sommes, Fritz Henkel fonda la société Henkel il y a 127 ans en 1876. Il avait peu de moyens mais une vision ambitieuse : créer des produits qui simplifient la vie des gens tout en la rendant plus simple. Notre slogan « Henkel – A Brand like a Friend » est la traduction de la vision de Fritz Henkel, notre fondateur. Elle symbolise que nous produisons des marques et des technologies qui fa

Vous faites référence à l'événement qui a eu lieu à
notre société a pris ses responsabilités, et que nous
éviter que des accidents similaires se reproduisent
Sachez que Henkel est un Groupe qui se consacre
durable et à sa responsabilité vis-à-vis de la société
dans une optique de développement durable, Henk
sauvegarde d'une société fondée sur l'économie. C
aspects économiques, écologiques et sociaux.
Henkel soutient par ailleurs des projets d'aide à l'en
d'associations.

Lettre de non-motivation HENKEL (reply p.1/2)

Henkel
A Brand Like a Friend

Monsieur Julien Prévieux
11, Avenue Gambetta
75020 Paris

Date 01/10/03
Re: your letter of 10 September 2003

Dear Sir,

Thank you for your letter of the 10 September 2003. We are sincerely sorry about the way you perceive our Group.

By way of a brief explanation of our approach and who we are, Fritz Henkel founded the Henkel company 127 years ago in 1876. He had little money but an ambitious vision: to create products which simplify people's lives. Our slogan: "Henkel--A Brand Like a Friend" is the translation of our founder, Fritz Henkel's vision. It symbolizes the fact that we produce brands and technologies which facilitate, improve and embellish life for all of us.

You make reference to the event which occurred at Belvedere in Kent. We can assure you that our company assumed its responsibilities in this matter, and that we have taken all possible steps to avoid similar accidents recurring (both at Belvedere and at other sites). You should know that Henkel is a Group which is most attentively devoted to sustainable development and its responsibility to society. Through its brands and technologies devised with a keen eye on sustainable development, Henkel wishes to contribute to the construction and preservation of a society based on the economy. In so doing, we are keen to attach equal importance to economic, ecological and social aspects. Furthermore, Henkel supports child aid projects among its employees who are members of associations.

Henkel

A Brand like a Friend

Comme vous le savez, Henkel est un Groupe présent dans plus de 75 pays, avec beaucoup de clients internationaux aussi bien que nationaux. Afin de permettre à tous nos employés et tous nos clients de nous reconnaître partout dans le monde, nous avons choisi de maintenir le même slogan, celui-ci donc en anglais. Il nous permet d'être identifiable partout et démontre que nous avons vaincu les frontières nationales.
Par contre, il est évident que toute communication avec nos employés, clients et consommateurs, sera toujours dans la langue nationale, aussi bien dans nos annonces et spots publicitaires, sur nos produits ou tout autre contact.

Nous regrettons que cette offre d'emploi vous ait offensé.

Veuillez agréer, Monsieur, l'expression de nos sentiments distingués.

Stéphane de Schryver
Responsable Communication Corporate

Viviane Godin
Président Directeur Général

Henkel France S.A.
161, rue de Silly
92100 Boulogne-Billancourt
Cedex
France

www.henkel.fr
Tél : +33 (0) 1 46 84 90 00
Fax : +33 (0) 1 46 84 90 90
Telex : 633 177

Sites de Production :
- Avenue du Général Patton
51000 Châlons-en-Champagne

- Rue Charles Cros
Parc d'Activités de la Fringale
27400 Louviers

Lettre de non-motivation HENKEL (reply p.2/2)

Henkel
A Brand Like a Friend

As you are aware, Henkel is a Group which is present in more than 75 countries, with many international and national clients. In order to enable our employees and all our clients to recognize us anywhere in the world, we have chosen to keep the same slogan, which accordingly remains in English. It permits us to be identifiable here, there and everywhere, and shows that we have overcome national frontiers.
On the other hand, it is clear that all communications with our employees, clients and consumers will always be in the national language, both in our advertisements and publicity spots, and on our products, as well as for any other kind of contact.

We are sorry that this job offer offended you.

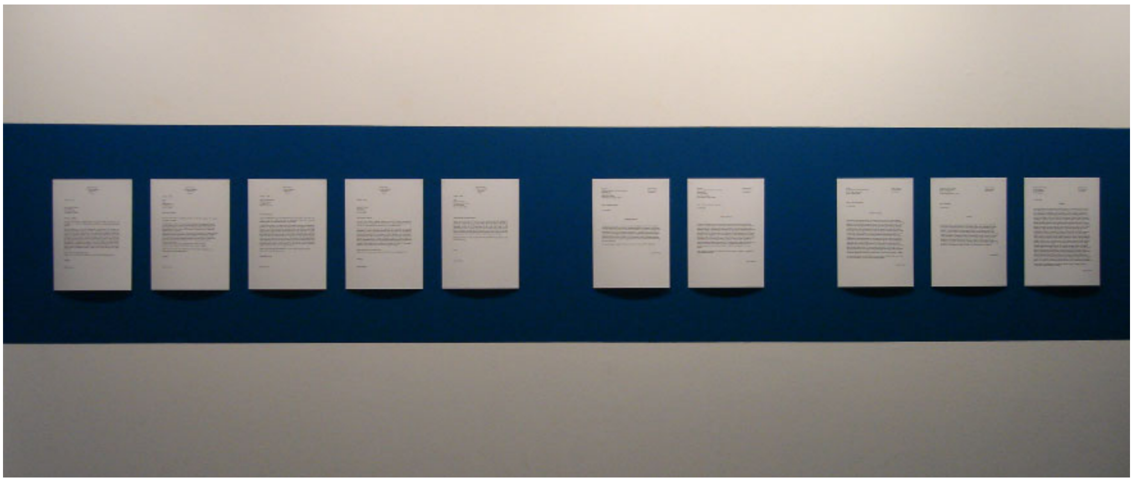
Yours faithfully

Stéphane de Schryver
Chief Communication Corporate

Viviane Godin
CEO

Lettres de non-motivation - Exhibition views - Art center Montbéliard







POST-POST-PRODUCTION

video, 120', 2004

Because "The World is not Enough", Julien Prévieux adds a completely new set of effects to the penultimate James Bond movie: each shot is enhanced by additional explosions, flames, smoke, torrents of water and avalanches... Thus "augmented", the film reveals a second rhythm which is no longer that of its narrative, but the rhythm of its new effects. The appropriation of the cinematographic object stems from a logic of economic over-production rather than from a desire for a remake-like reproduction. By adopting a phoney mimetic posture, the artist works his way into the production line at the moment when the latter is supposed to have already come to an end, in order to prolong it and spontaneously propose improvements. Massively backed up by explosions, the volunteer worker overdoes the profusion of effects peculiar to the Hollywood movie industry in order to lead it to its point of implosion. Here, the hobby factory no longer manufactures cultural consumer items, but gives birth to workers who specialize in the fashioning of novel meanings.







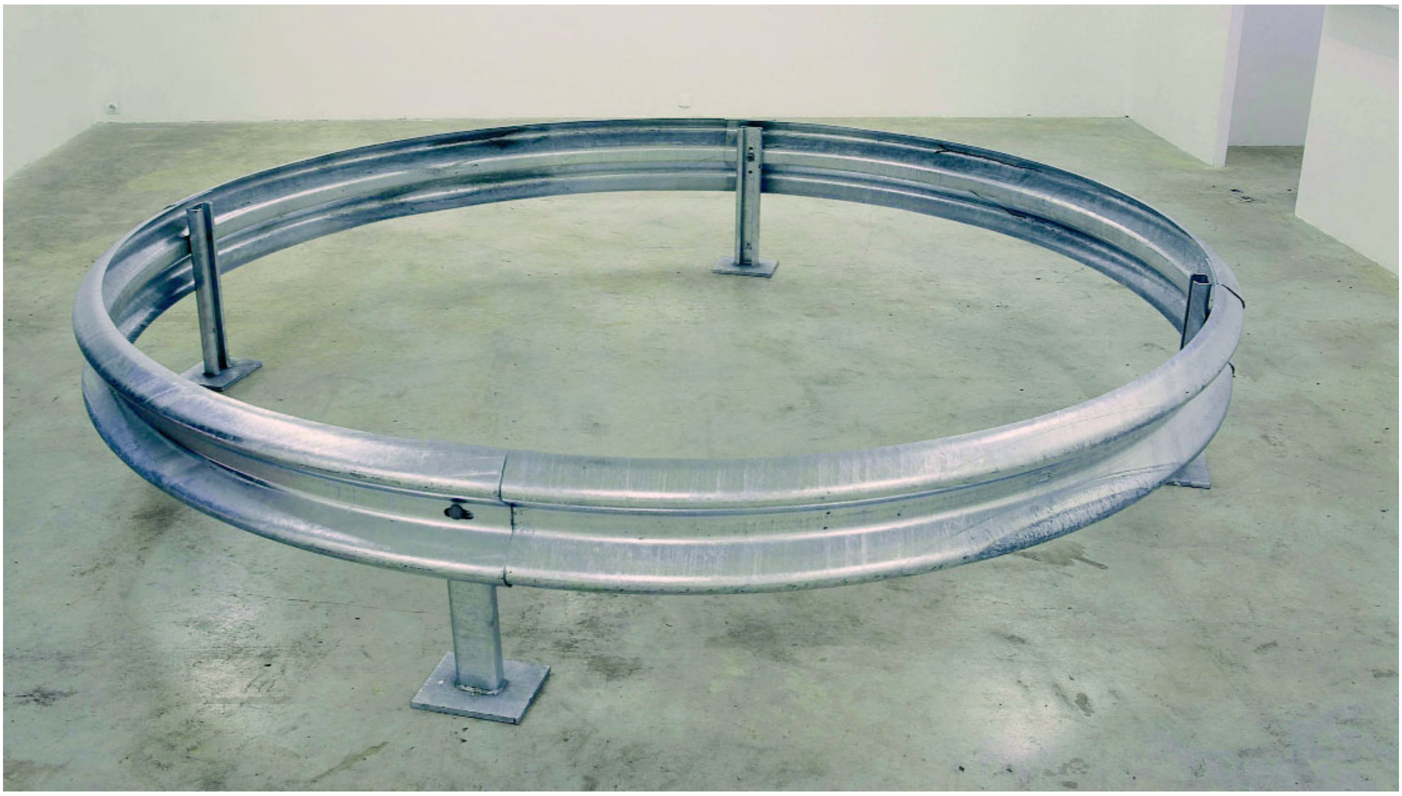


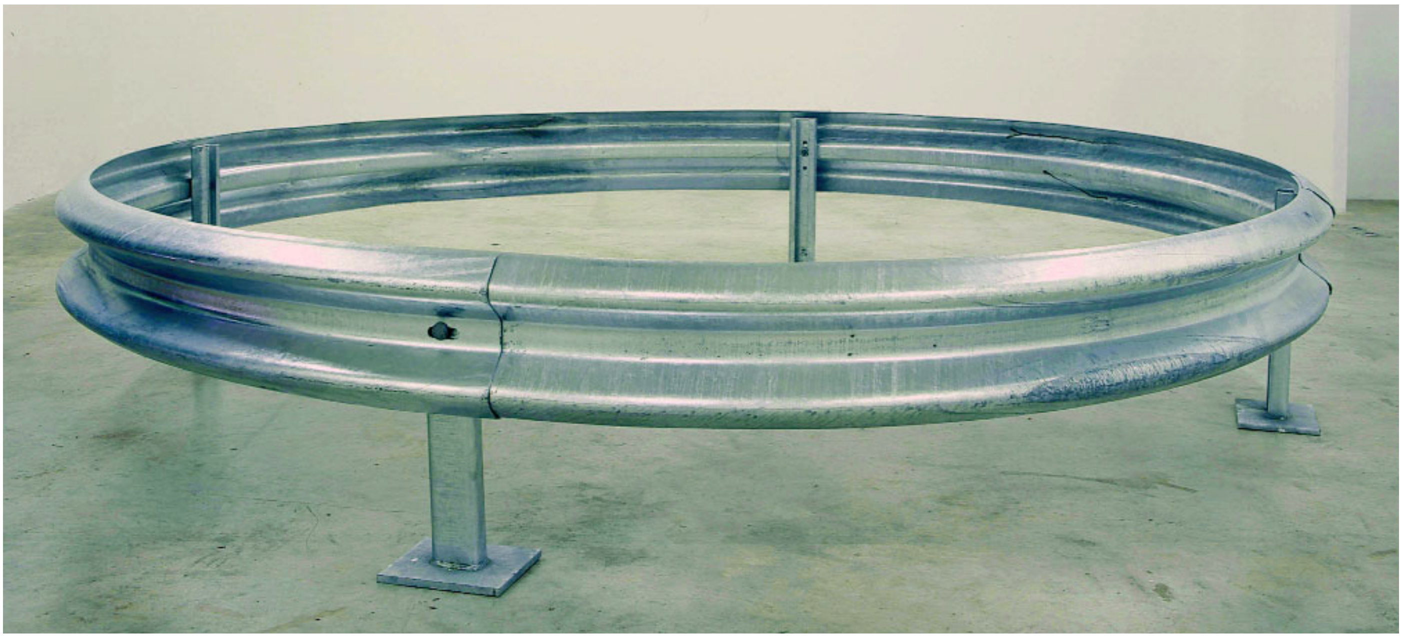


GLISSEMENT

sculpture, galvanised metal, diameter: 3,5m, 2004

The crash barrier used for *Glissement* is an element of urban furniture used worldwide since the fifties. The artist takes over this example of standardization which has completely modified the contemporary landscape in order to make the scenography of the exhibition space altering radically the movement of the visitors. These passive devices set up rigid and suffocating security frames and define the scope of potential unexpected accidents. Here, the barrier draws a perfect circle which can evoke minimalist sculptures. Julien Prévieux places the visitor in front of a closed structure and he confronts him with a choice: will the visitor be pushed back to the periphery? Will he come in the circle crossing the barrier? Or will he decide to crash himself on the barrier giving back the object its first function and testing his own robustness?



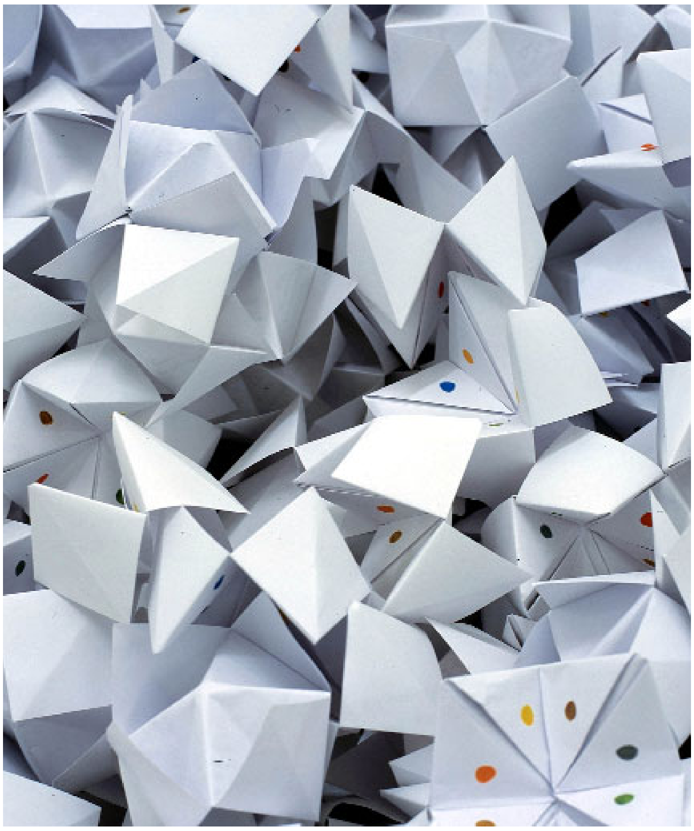


LA SOUFRIÈRE (THE SULPHUR MINE)

workshop, stack of 1500 cootie-catchers, 2004

This project combines work, leisure and revolt. Part of the exhibition area is turned into a clandestine workshop in which children on a conveyor belt are manufacturing cootie-catchers. The cootie-catcher is this game consisting of a folded sheet of paper in which you must choose a figure and a colour to know the sentence contained under the fold. The hidden statements in the Sulphur Mine are exact replicas of instructions disseminated by the CIA in Nicaragua in the 1980s to try and destabilize the Sandinista government. Making use of these encouragements to rebelliousness, which reverberate like hoaxes, the children work conscientiously at their distribution. The pile of cootie-catchers is made available to the public, and everyone can help themselves to them and make use of them... As a mass product, widely distributed, the innocent game is likely to be transformed into a general call for civil war.

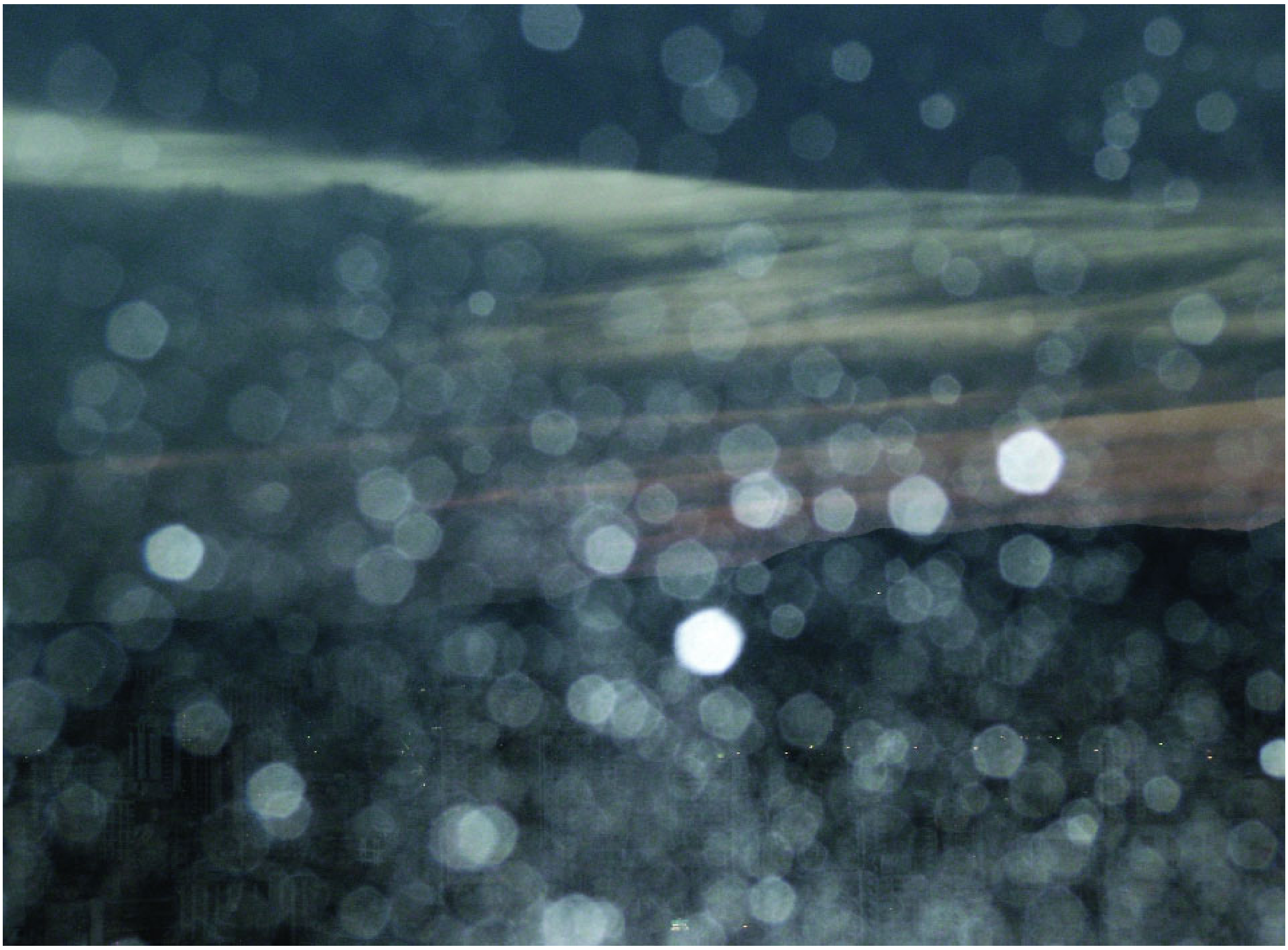






SUPERFLY
photograph, 2004

San Paulo, Friday 30 April 2004, 17h40.
From the 25th floor of the Copan Building, I blow a gram of cocaine over the city.



LESSON ONE
installation, 2000

Lesson One shows two computers which learn to talk to each other. A voice synthesis software and a voice recognition engine are installed on each computer allowing them to ear and to talk. The "teacher" computer pronounces a sentence the "student" computer tries to repeat. The student pronounces this phrase that the master repeats and so on… The imperfections of the recognition and voice synthesis engines generate a random “phonetic” change of the initial sentence. The lesson becomes an endless discussion where the sentences are sometimes coherent, sometimes confused. The communication mimics a human conversation where the participant would hear themselves at intervals and where the words would not ever have a meaning. Between aphasia, sound poetry and play on words, this installation shows a closed communication, a never-ending verbiage where the non controlled interference provoke a peculiar exchange.
Example:
Computer 1 : "Capitalism is the only available solution."
Computer 2 : "Cannibalism is the only available solution."
Computer 1 : "Cannibalism is the only valuable situation."
Computer 2 : "Can he ban this only valuable discussion."…



CRASH TEST - MODE D'EMPLOI (CRASH TEST - INSTRUCTIONS FOR USE)
video, 1'30", 1998

On a fair stand are T-shirts for sale sporting crash tests targets, while a demo video shows viewers a model pattern of behaviour to be reproduced. In it, we see a man wearing one of these T-shirts hurling himself against everything he comes across, colliding with architecture, furniture, vehicles, and passers-by... This obstacle course takes the form of a series of playlets whose mechanical and absurd wit calls to mind a certain kind of burlesque cinema, that is strictly visual and silent. The supposed clumsiness of the character is gradually revealed to be an intentional and at times violent confrontation, designed to question our capacity to adapt to a given context. The "botched", systematized gesture turns into a rebellious attitude consisting in forging on, head down, the better to rattle the boundaries and stability of the world around us.






ROULADES (ROLLS)
video, 5'40", 1998

A person gets out of bed, falls down the stairs, rolls around all day long in various public places, before returning home, in the evening, the same way. If this "ordinary" day is endlessly repeated, the route across the city (streets, carparks, shopping centre...) is enacted, likewise, in a continuous movement. The loop and the repetitive soundtrack bolster the simple, radical gesture, lending the whole a hypnotic dimension. The physical performance, which is difficult but overcome, responds less to a question about the limits of the body than to the need to invent new patterns of behaviour and include them in an everyday reality.









PENDU (HUNG)
photographs, 110 x 73 cm, 1998

This series of images presents an unequal encounter which pits the human body against the urban environment. The "position" taken by the individual introduces an unstable balance and an extreme tension into this relationship. The photograph freezes the point of rupture, the instant that precedes the expected fall. We do not know if the action, which is incidentally quite real, stems from the quasi-heroic physical feat, the desperate act, or a slapstick situation in the vein of Buster Keaton. Seen from behind, the body becomes a motif that is applied to a given surface, like a parasite. Space is thus challenged by the body as much as the body is challenged by space.











